

GAMEX Whitepaper

GAMEX is a token developed for the Video Gamer who would like to be an integral part is helping to launch an energy formulation for “GAMER”, *the* beverage brand for Video Gamers. In addition, plans for our Tree of Life include an interactive gaming platform!

“GAMER” was created by just an everyday Dad with 3 boys who loved playing video games. Our humble beginnings go all the way back to the Summer of 2005. (Check out more details of our story at www.gamersoda.com)

Initially our intention was to license our very cool trademarked brand name to a large beverage manufacturer. We weren't looking to own an island, rather to help pay a big chunk of upcoming college costs for the boys. Anything extra would have been a hoot!

The great news is that a big corporate business loved our idea back in 2007. The terrible news is that they simply capitalized on our hard work & creativity while declining any licensing deals. You see, they knew we would win in court, but also knew we'd run out of legal funds to keep fighting as they kept appealing. Yup, they just stomped on our heads & quickly launched a spin-off of one of their brands, which remains on the market today. Boo! This is a classic Davey & Goliath story, which means, we're not giving up!

We persevered with the launch of GAMER as a cane sugar craft soda line back in 2009. We had great success growing over the next few years, and doing so just as part-timers. Our peak came in 2012 with entry into more than 100 stores here in NH, distribution on the West Coast through Real Soda in Real Bottles, and access all over via on-line sales. (On-line sales did have its challenges due to the high shipping expenses associated with glass bottles).

We grew to the point of needing a partnership with a local distributor. That experience was laden with horrible customer service, though they went out of business while our tasty sodas were still on most store shelves (karma is a b*tch). We returned to self-distribution until a major shake-up at our local bottler left us without production in 2018.

While we plan to re-launch our delicious GAMER craft sodas, we have taken this “re-grouping period” to start planning a new launch – a GAMER energy line!

Here's where you come into the picture:

We'd love your feedback to help create the formula!

That's right, here's your chance to be part of making GAMER's 1st energy flavor a huge success!

Your investment in the GAMEX token will help us launch our energy line and eventually re-launch our soda line. Your input will help make GAMER's 1st energy flavor the best on the market. *(Here' a hint: we'd actually like our energy blend to taste, well, good! Perhaps you could make an argument that some energy drinks aren't so bad, though that's probably more of an acquired taste over time & a strong desire for the functional ingredients inside the drink. We think you can have both right out of the gate).*

Your investment in the GAMEX token will also help our Tree of Life: expanding our website to include an interactive gaming platform where we can host tournaments, offer prizes, potential sponsorships, and maybe even offer a bit of fun gambling too!

In return we'll be sure to share a portion of our profits & reward you with XLM based on the % of GAMEX you're holding. We also plan to offer some cool swag which would be available exclusively from us and nowhere else! The cherry on top would be forever bragging rights you'll have to share with your input in creating the GAMER brand's 1st energy product!

Technical Details:

GAMEX lives on the Stellar blockchain & trades even with XLM. Stellar is one of the largest & fastest growing blockchain platforms.

GAMEX tokens are available through most any wallet. A handy wallet page can be found on our website at: www.gamersoda.com

The total supply of GAMEX is fixed at 1 billion tokens

Thanks for your support of "the little guy"!